

Model invitation to take part in survey

Subject:

Dear students,

XX College would like you to take part in a short survey (10-15 minutes) to learn more about the way you use information and communication technology (ICT). The survey, which you can find online at <http://sondagetic.com>, was developed in partnership with the Canada Research Chair on Information and Communication Technologies in Education and MATI Montréal (Maison des technologies) at the Université de Montréal.

It will just take a few minutes to answer the questionnaire, and the results will be very useful to our institution. By way of thanks, you could win one of the following prizes: 1 MacBook Pro computer, 1 iPad, 1 iPhone, 8 iPod Touch, and 20 eBooks.

Thank you in advance for your help.

NAME
Dean
XXX College

Model for a short text to place on the cegep homepage:

Take a few minutes to answer this survey (link to <http://sondagetic.com>) and you could win lots of great prizes (iPad, iPhone).